

MAINLY MARKETING SERVICES

For Businesses Large and Small

Mainly Marketing provides comprehensive strategic planning and marketing services to new businesses and established firms to help them meet their business goals. Our quick and cost-effective services include:

- Advertising and Marketing Campaigns
- Strategic Planning and Execution
- Brand Development
- Corporate Identity – Logos, Letterhead, Business Cards, etc.
- Image Consulting
- Catalogs, Product Brochures and Collateral Materials
- Direct-Mail/Direct-Response Materials
- Point-of-Sale/Point-of-Purchase (POS/POP) Materials
- Internet/Intranet Site Design/Development
- Interactive Multimedia – Video, CD-ROM, DVD
- Public Relations Campaigns
- Annual Reports, Newsletters, and Corporate Communications
- Events and Promotions
- Incentive Programs
- Promotional Items and Gifts
- Trade Shows and Exhibits
- Packaging
- Market Research
- Signage
- NCR Forms



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Successful Solutions
to Today's Complex
Marketing Challenges



Quick Turn-Around





Mainly Marketing

Your Full-Service Solution to Today's Complex Marketing Challenges

To succeed in today's ultra-competitive marketplace, it's imperative for businesses to leverage their strengths and neutralize competitive threats. Our services help you do just that by providing your business with a fully integrated approach to your marketing efforts. We work with you to develop:

- A strategic plan that can be executed and implemented quickly, efficiently, and cost-effectively.
- A unique, distinctive, and cohesive brand identity.
- A full menu of synergistic marketing tactics – ads, brochures, direct mail, websites, point-of-sale, etc. – and synchronized delivery, so the whole of your marketing efforts exceeds the sum of its individual parts.
- Accountability that gauges the success of your efforts – the results generated – both qualitatively and, through benchmarked metrics, quantitatively.
- The ability to react, respond, and retool your marketing plan as necessary based on changing market conditions.



To help you meet each of these marketing objectives and ensure successful results, Mainly Marketing maintains a highly experienced team of marketing professionals, including account managers, creative directors, designers and art directors, writers, producers, web designers and programmers, among other specialists.

For more information about how Mainly Marketing can help your company achieve your marketing goals, visit our website at www.mainlymkt.com, or call us today at 248.424.8311.

*Mainly Marketing —
Your Success is Our Mission.*

Mainly Marketing Mission Statement

To ensure our clients' growth and profitability through leading-edge strategic planning and execution; innovative, results-driven creative marketing solutions; and exceptional responsiveness to our clients' needs – all in the most efficient and cost-effective manner possible.